

HTUMC Strategy Document

2015

TEAM VISION

Love God, uplift people, inspire hope, and grow disciples of Jesus Christ in our community and everywhere we go!

STRATEGIES

Leadership / Strive for Excellence

Create and Inspire WOW Worship

Create Education and Fellowship Opportunities that attract and retain membership

Engage and serve our Community

Facilities Improvement

GOALS

- Discovery Team approved to enact change (11/25)
- Create Vision, Goals, and 90 Day Plans
- Congregational support & creation of CORE team
- Congregational communication improvement plan
- 100% Member engagement
- Create digital & social strategic plan (website, email, iPad platform, Facebook, etc. – design, integrate, communicate)

- Establish Worship design team
- Enhance music program
- Foster welcoming environment w/o “hug & howdy”
- Development of differentiated services (times, contemporary & traditional)

- Increase small groups/classes (pastoral class, casual events, men’s group)
- Member/parent involvement – requirement?
- Re-invent curriculum/integrate service activities for all youth education levels
- Energize coffee hour
- Variety of adult programs & fellowship events

- Work with outreach team to identify local charitable giving
- Sign up & represent HTUMC at next community event
- Create opportunities to integrate community service into education experience & church culture
- Grow discipleship – what does this look like?

- Update foyer, Sunday School rooms & fellowship hall
- Approve plans for Parsonage
- HTUMC sign and navigational signs
- Create list of other improvements needed

METRICS

- Vision, Goals, and 90 Day Plans established
- CORE team established
- 50% of members engaged year 1
- Positive feedback
- Increase in communication vehicles
- Digital plan created & ramp up started

- Increased attendance & new members
- Choir (adult or children) every week
- Differentiated service established
- Positive congregational feedback

- Add 1 new small group per quarter
- 50% of congregation involved in at least 1 volunteer activity (1hr project to teaching)
- Positive feedback
- Increase in communication vehicles
- Increase in education attendance
- Engagement survey improvement

- Commit to 3 community events to market HTUMC (parade, booth, race, etc.)
- 1 local charitable opportunity/quarter
- Youth participation in 1 service project
- Discipleship increased

- Action list created & 75% of action items completed